

Pawsible Marketing Announces Small Business Consulting, Management Services

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Pawsible Marketing Inc., a business exclusively serving pet product and service companies with marketing needs, announces new small business consulting and management services to further help pet-focused companies manage their pet business more efficiently, cost-effectively and with higher rates of ROI.

Since 2007, Pawsible Marketing Inc. has helped clients with their marketing and branding strategy, planning and implementation. Today they are announcing the addition of a broader range of services including:

- Small business strategic analysis, planning, consulting and management
- Sales channel and marketplace strategy, development, and implementation
- Business intelligence evaluation, implementation and analysis

"For many years now we've been helping our pet business clients with more than marketing, branding, and sales consulting and implementation," shared Leslie May, founder and president of Pawsible Marketing Inc. "Now we're taking the success we've had helping our clients fully manage their small to medium size pet business and making these services available to a wider range of clients."

Pawsible Marketing's full range of services can now help pet businesses beyond marketing and further assist them in managing their entire business from product development to supply chain management to sales and more, bringing them more efficiency, reduced costs, increased sales and more effectively meeting their goals and the needs of their customers.



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